



# Scientific Bulletin of the Academy of Medical Sciences

Number 104/ 14 June 2024

## AN ONLINE PLATFORM AIMS TO SHARE PERSONAL STORIES ON ANTIBIOTIC RESISTANCE

A new online platform has been launched to raise **awareness** on **antibiotic resistance (AMR)** by showcasing individual cases. This initiative is a result of the Partnership for Infectious Disease Control and is supported by the **World Health Organization (WHO)** and other health organizations.

The "Global AMR Journal" will gather **stories** from patients, parents, healthcare providers, and others affected by **multi-drug resistant bacteria** with the goal of increasing public awareness and developing policies to address the ongoing public health crisis.

For decades, the WHO has raised numerous alarms regarding antibiotic resistance, yet many people still do not recognize its personal impact, according to the WHO Regional Office for Europe.

The global community involved in managing AMR needs to find new ways to clearly communicate this message. Personal stories can break the silence and make the impact of AMR

more relatable to readers, emphasizing the importance of impactful **narratives**.

The platform's launch coincides with a new communication campaign, "*AMR is Invisible. I Am Not,*" by the WHO AMR Survivors Task Force. The campaign features stories from survivors and advocates, along with media attachment sets.

Additionally, the website was launched in tandem with the publication of the book "*The Diary of a Dying Girl*" by Mallory Smith, whose daughter passed away from a resistant infection with *Burkholderia cepacia* in 2017.

Thus, Smith's story will encourage others to share their experiences and build the necessary arguments for initiating coordinated action to discourage the **overuse** of antibiotics.

Global health leaders have long collected impactful narratives about those affected, and creating a journal that compiles these stories represents a commitment to address one of the most complex health challenges of our time.

*Adapted after Chris Dall, 8 May 2024*

**Editorial board:** CS 1 Dr. Viorel Alexandrescu  
Prof. Dr. Mircea Beuran  
Prof. Dr. Emanoil Ceaușu  
Dr. Gabriel - Cristian Văcaru  
**Technical editing:** Ref. Narcisa Samoilă  
**Translation:** Andreea Antochi  
**Website:** <https://www.adsm.ro>

